



# AMINUR RAHMAN NOOR

PROFESSIONAL DIGITAL MARKETER

## CONTACT

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Khulna, Bangladesh

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## SKILLS

- Keyword Research
- Website Audit
- Competitor Analysis
- On-Page SEO
- Technical SEO
- Link Building
- Content Marketing
- Analytics and Reporting
- Cybersecurity Analysis
- WP Web Design

## LANGUAGES

- English (Fluent)
- Bangla (Native)

## CERTIFICATIONS

- Google Digital Marketing
- CIT Professional Digital Marketing
- SEMrush GA4 for SEO
- SEMrush Competitive Research
- HubSpot Email Marketing
- HubSpot Inbound
- BrightSkills Amazon Affiliate Marketing
- BrightSkills SEO for E-commerce
- BrightSkills Professional Content Writing
- BrightSkills Lead Generation
- CIT Certified Ethical Hacking
- BrightSkills Cyber Security Awareness



## PROFILE

- Over 4 years of experience in Digital Marketing and SEO.
- Developed digital strategies aligned with business goals.
- Conducted SEO audits; Optimized on-page SEO.
- Developed content strategies for target audiences.
- Analyzed website data to inform marketing decisions.



## WORK EXPERIENCE

**lepusjeweller.com** 2023 - 2023  
Website Audit, Technical SEO & GSC

- Conducted comprehensive SEO audits, identified critical errors and warnings, and implemented solutions to improve website performance.
- Effectively identified and resolved Google Search Console (GSC) issues to improve website search performance.

**activesisbd.com** 2023 - 2023  
Website Audit, GMB, Technical & On-page SEO

- Conducted comprehensive SEO audits and efficiently resolved over 2,500 website issues within a week, improving website performance and search engine visibility.
- Developed and optimized Google My Business (GMB) profiles, resulting in increased customer engagement and website traffic.

**ourwebschool.com** 2023 - Present  
Google Analytics, On-page SEO & Cybersecurity

- Configured and optimized Google Analytics (GA) accounts to improve website traffic analysis and reporting.
- Optimized on-page SEO to improve organic search visibility.
- Implemented multi-layered security systems to protect website assets.



## EDUCATION

**B.Sc. Honours (Physics)** 2015 - 2018  
Jagannath University, Dhaka, Bangladesh.  
**CGPA:** 3.70 / 4.0 (Ranked 3rd out of 86)

**Professional Digital Marketing Course** 2023 - 2023  
Creative IT Institute, Dhaka, Bangladesh.  
**Grade:** A+ (Topper)